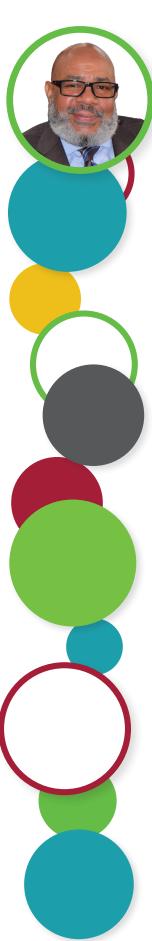
Welcome to the 2023 PHDC Annual Housing Fair Presented by Temple University



Saturday, October 21, 2023 10 a.m. - 3 p.m.

Temple University Aramark Student Training & Recreation (STAR) Complex

1816 N 15th St, Philadelphia, PA 19121



Welcome to PHDC's inaugural Housing Fair! We are delighted about the 50 plus exhibitors that have partnered with us today. I hope that you find time to visit them all. I am equally excited about the over two thousand people that have registered to attend.

The goal of this Housing Fair is to connect you with a variety of housing-related programs, services, and resources. Today you will meet representatives from City-funded housing counseling agencies, financial institutions, mortgage lenders, realtors, general contractors, the City of Philadelphia, PHDC, and other organizations that are committed to all things housing.

PHDC would like to acknowledge our great partners in Philadelphia's City Council. Our illustrious Council President-Councilman Darrell L. Clarke and his team's support has been invaluable. Our Community Builder Sponsors, Temple University, and NBC10 have been fantastic partners. Their commitment to public service and support has been unwavering and the richness of their ideas and opportunities for the people of Philadelphia is heartwarming and hopeful. We could not have done this without their support. Independence Blue Cross, Bank of America, TD Bank, Prosperity Home Mortgage, and Truist made key investments that helped us bring this initiative to fruition. The participation of Civetta Property Group, Frankel Enterprises, and Fulton Mortgage Company are significant as sponsors of some of the areas you will experience today. Lastly, I also applaud the staff at PHDC who created the vision, developed the plan, and executed to help make your experience today pleasurable and successful. I am proud and pleased of their great work, commitment to excellence, and the people of Philadelphia! If you see anyone wearing a PHDC shirt, please ask them a question! We are here to help!

I hope that this Housing Fair will exceed your expectations and provide you the resources that you need to fulfill your housing dreams.

To our sponsors, exhibitors, the PHDC team, and YOU, thank you for making our inaugural Housing Fair a success. Let's mark our calendars for Fall 2024!



Dave Thomas, President and CEO PHDC



























Thank you to our sponsors!

Community Builder







Legacy Builder











The Closer





Kid Zone





The Chill Zone



Exhibitor Directory

ACHIEVEability

Action Wellness

Affordable Housing Centers of Pennsylvania

Arthur Abraham Registered Master Plumber

Bank of America

BIA

City of Philadelphia

City of Philadelphia Department of Licenses

and Inspections

City of Philadelphia Department of

Revenue

City of Philadelphia Office of Homeless

Services

City of Philadelphia Office of Housing and

Community Development

City of Philadelphia Register of Wills

Civetta Property Group

Clarifi

Congreso De Latinos Unidos, Inc.

Elite Level Realty

Energy Coordinating Agency

Esperanza

Fox Chase Home Care

Frankel Enterprises

Frankford Community Development

Corporation

Fulton Mortgage Company

Germantown United CDC

Go Magnum Loans

GPASS

Greater Philadelphia Community Alliance

GY Properties

Habitat for Humanity Philadelphia

HACF

Independence Blue Cross

Inglis House

Latson Construction

Movement Mortgage

NBC 10

New Kensington CDC

New Options More Opportunities

Ocean First Bank

Office of U.S. Congressman Dwight Evans

Office of U.S. Senator Bob Casey

Parkside Association

PECO

Pennsylvania Housing Finance Agency

Pennsylvania Treasury Department

PHDC

Philadelphia Chinatown Development

Corporation

Philadelphia City Council

Philadelphia Fire Department Fire

Prevention Division

Philadelphia Gas Works

Philadelphia Housing Authority

Philadelphia Legal Assistance

Philadelphia Senior Center

Philly5000/Urban Affairs Coalition

Prosperity Home Mortgage

RiseUp Fund

School District of Philadelphia

SFPTA

Singleton Mortgage Group

South Kensington Community Partners

State Farm Insurance

State Senator Sharif Street

TD Bank

Telemundo

Temple University

Temple University Real Estate Institute

The Landlord Locker Room ®

The Tess Adams Team with Keller Williams

Philadelphia

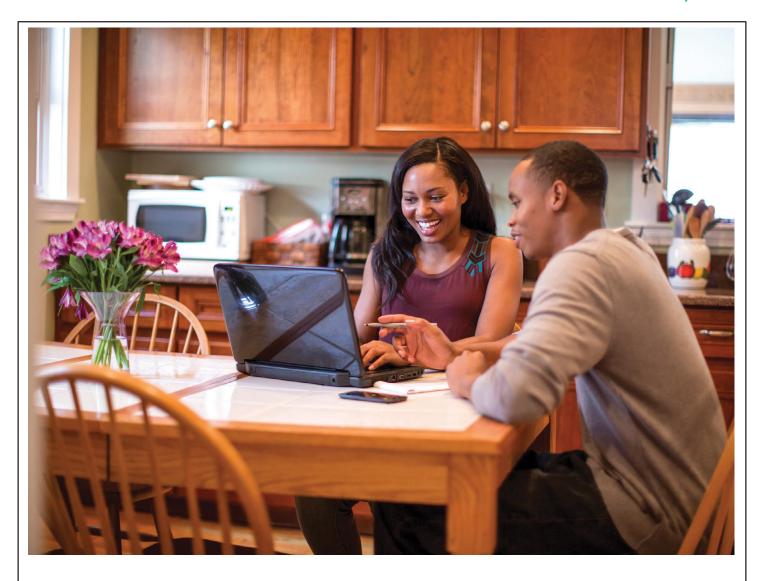
Tioga United

Truist

Unemployment Information Center

West Oak Lane CDC

Whitman Council, Inc.



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At Bank of America, we are committed to improving financial lives. We focus on issues that fundamentally connect to economic mobility — like workforce training, affordable housing and addressing basic needs. By partnering with organizations that drive local solutions, we can help people build better lives and create strong, sustainable local communities.

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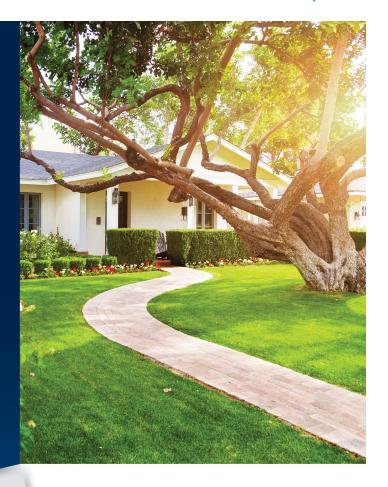
Now Introducing



Pathway to ProsperitySM is an initiative dedicated to increasing home ownership among qualified applicants in eligible communities throughout the greater Philadelphia, Wilmington & Camden areas.¹

Under Pathway to ProsperitySM, the HomeAssist & HomeAccess financial assistance programs each offer:

- Up to \$10,000 grant² toward borrower's down payment, closing costs, interest rate buydown or upfront mortgage insurance
- Available with multiple loan types³
- No repayment required



HomeAssist

HomeAssist provides up to \$10,000 to qualified borrowers who are moving to or currently residing in an eligible census tract. Borrowers must be applying for the purchase or refinance of a primary residence.

HomeAccess

HomeAccess provides up to \$10,000 to qualified borrowers who are currently residing in an eligible census tract¹ and applying for the purchase of a primary residence anywhere that Prosperity Home Mortgage lends.

Learn more at:

phmloans.com/pathway-to-prosperity





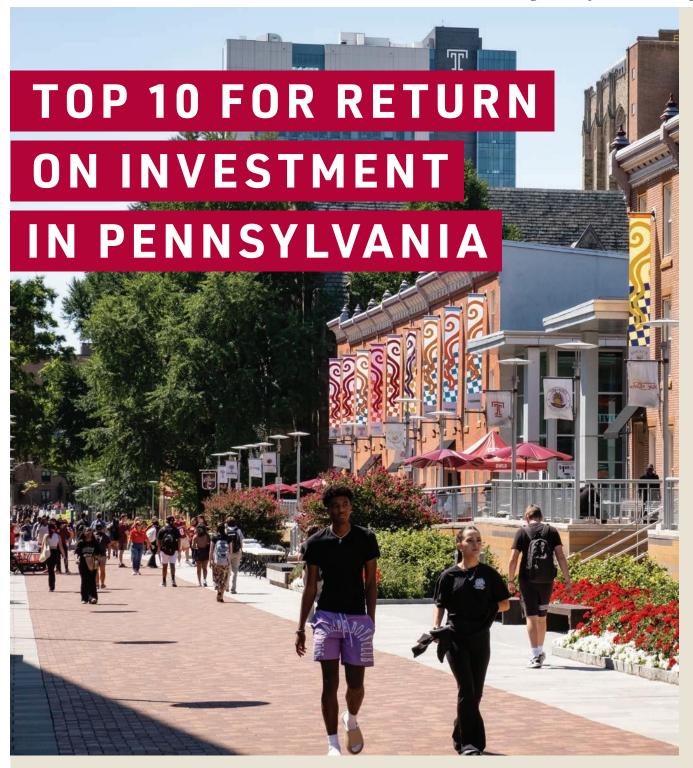
1. Eligible Majority-Minority Census Tracts in the greater Philadelphia, Camden & Wilmington areas may include parts of the following counties: New Castle County, DE; Cecil County, MD; Burlington County, NJ; Camden County, NJ; Gloucester County, NJ; Salem County, NJ; Bucks County, PA; Chester County, PA; Delaware County, PA; Montgomery County, PA; Philadelphia County, PA. Contact Prosperity Home Mortgage, LLC for information on qualified census tracts.

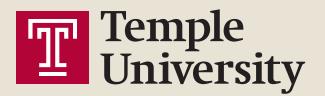
. Borrowers may receive up to \$10,000 per qualified transaction on the Closing Disclosure, secured by a first mortgage or deed of trust (New Loan), subject to qualification, ipproval and closing with Prosperity Home Mortgage, LLC. The total amount may be subject to change based on loan terms, first mortgage program requirements, and igency/investor restrictions. Only one Pathway to Prosperity grant is permitted per transaction.

Not all loan types are available to all borrowers. Borrowers will be subject to qualification and must satisfy all underwriting requirements and conditions. Not all borrowers vill qualify. Speak with your mortgage consultant and carefully consider each of your home financing options so you can determine the home loan program that is right for

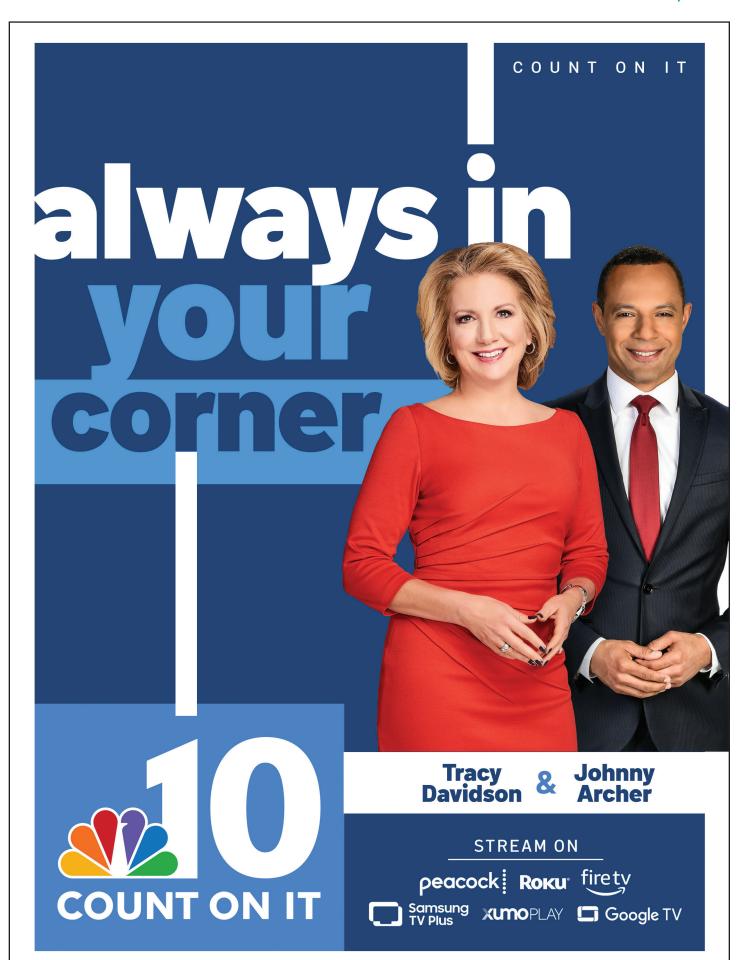
South South







admissions.temple.edu



We're honored to support the PHDC 2023 Housing Fair.

Caring for the community starts with providing support for the people who live in it. So we're proud to work with PHDC. Together, we can inspire and build better lives and communities.

TRUIST H

Truist.com

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Philadelphia, welcome to the human side of banking.

We care about the story behind every transaction. That means putting you first in everything we do.







HOMEOWNERSHIP IS ACHIEVEABLE

Learn more about ACHIEVEability's IDA program to start your homeownership



INDIVIDUAL DEVELOPMENT ACCOUNTS

The Lubert IDA Program helps individuals pay for the down payment and closing costs on a first home purchase through a matched savings account. The program offers participants incentive savings matches, personal finance and money management education, and individual counseling in order to acquire financial skills and knowledge to make asset ownership obtainable.

IDA Match Savings Goal

You save: \$2,000

Your savings match: \$4,000

- Your total: \$6,000 will go towards your final housing purchase
- · Savings Period: A minimum of three months after account opening and no more than two years before purchases
- Monthly Deposits: A minimum of \$30 per month

WHAT YOU NEED TO QUALIFY

- Must have income (Part-time, full-time, or government assisted.)
- Be a resident of one of Philadelphia, Montgomery, Delaware, or Chester County (PA) or Atlantic, Burlington, Camden, Cape May or Cumberland (NJ)\
- Must not have had your name on a deed for at least 3 years
- Must be income eligible:

Household#	Max Incon
1	\$54,360
2	\$73,240
3	\$92,120
4	\$111,000
5	\$129,880



ACHIEVEability strives to permanently break the generational cycle of poverty for West Philadelphia families through higher education, affordable housing, supportive services, community and economic development and accountability.

The Family Self-Sufficiency Program (FSSP) is

ACHIEVEability's signature and longest-running program. By providing affordable housing and coaching, we support families in breaking the generational cycle of poverty through education. ACHIEVEability connects families to living-wage employment, post-secondary education and permanent housing to help them move towards economic stability and mobility

FAMILY SELF-SUFFICIENCY PROGRAM



APPLY FOR PRE-K TODAY!

FREE | FULL-DAY | FIVE-DAYS-A-WEEK

- Free Nutritious Meals
- High-Quality Curriculum
- Preparation For Kindergarten
- Access to Nurses
- Special Needs Support
- Parent Participation







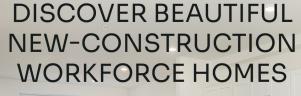
Get Started Today philasd.org/prek | 215-400-4270



HIGH QUALITY

GREAT LOCATION

AFFORDABLE





BUCKNELL

SOUARE

Bucknell Square is a collection of 36 single-family homes with private yards, roof decks and parking surrounding a common green.

Available for \$299,000

Girard Commons At Girard Commons, you'll find single-family homes with large yards and well appointed condominium units with outdoor space.

Starting at \$250,000







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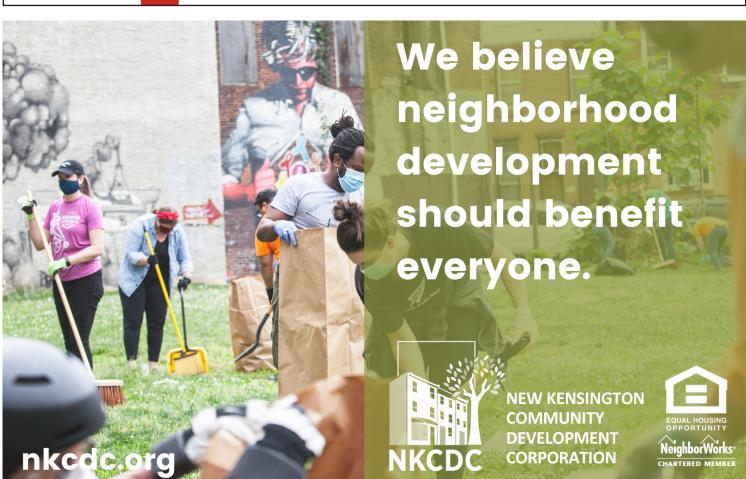
Philadelphia is growing, why not grow with it?

Growth doesn't come without hard work— a career with the City will challenge you to push your expertise to the next level.

Scan the QR Code and apply to a new job today!









Division of Housing and Community Development (DHCD) congratulates our partners at PHDC on their first Housing Fair!

DHCD and PHDC work closely together to serve the residents of Philadelphia for their housing and community development needs.

As part of the Department of Planning and Development, DHCD funds programs that help people buy their first homes or repair the one they're in. We save families from foreclosure and eviction. We help people with HIV/AIDS find permanent housing and people with disabilities live more independently. Our programs also tend to Philadelphia's vacant lots.

DHCD funding helps developers build new affordable homes and preserve existing ones. Those projects also create jobs in neighborhoods across the city. Our funding helps create better designed neighborhoods with engaged residents.

We're working toward a city that has a place for everyone.

Visit phila.gov/dhcd to learn more



















PHDC celebrates our

2023 Housing Fair!

PHDC is Philadelphia's full-service community development organization dedicated to our neighborhoods and the people in them. PHDC's aim is to Make Philadelphia Better Block by Block. We are at the forefront of Philadelphia's efforts to expand and protect housing options, community assets and opportunities to repurpose vacant land. Working with our public, private and non-profit partners, we invest in our neighborhoods and the people in them. PHDC executes its vision through five lines of service: home improvement programs (HIP), housing finance, housing programs, land management, and capital improvements. Each component works together to change our city for the better. This Housing Fair will bring awareness for opportunities with resources, programs, and services to Philadelphia residents. Thank you to all our sponsors for helping us make 2023 Housing Fair a success!

































